



Samantha Ferreira-Milady Educator

Well-known and respected in the cosmetology field, Samantha's passion is assisting and guiding future industry professionals to be the best version of themselves so they can achieve their goals. She accomplishes this every day through her dynamic teaching style.

Join Samantha on October 22, 2023, at the IACS Fall Conference. She will be presenting a class titled: **Mission Possible-Light the Fuse**

This class is about Student Motivation. Motivation is defined as the reason one has for acting or behaving in a certain way. It is an internal choice that a person must make. As an educator, is there anything you can do to motivate your students? YOU BETTER BELIEVE IT! You see, students are a lot like fireworks; their power is all on the inside. Nothing happens until you light the fuse. Your mission is to light that fuse! Are you ready to accept the mission of motivation and light the fuse?